

METAL CONTOUR BOARDS

toll free 800.321.8105 • www.pepsipop.com (password: impactpop) • fax 775.882.5210

Add Dimension to Your Menu with our Contour Boards



Boards available with or without angle mount bracket.

Contour menu boards add dimension to any location. Rugged aluminum backboard with baked on powder-coated finish.



MC16M



MC16M



MC16M



MC23F



MC23F black frame finish



MC23M gold frame finish.



Request Any Logo, Cup for Any Product

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MC23M silver frame finish.



MC23F



MC23F in blue frame finish.



MC23M in green frame finish.



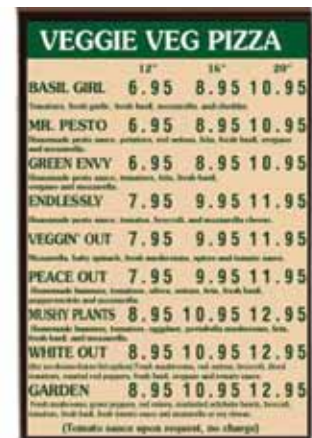
MC23M in red frame finish.



MC16M in copper.



MC37F in copper.



MC16M in copper.

METAL CONTOUR INTERIOR BOARDS

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We offer three types of metal contour systems:

1. LED
2. Non-illuminated
3. Magnetic

Mounting

Choose wall or ceiling mount.

Key Features:

- Space-saving sleek, low-profile depth.
- Lightweight, durable aluminum frame.
- Allows for unlimited design options with nine baked-on powder coated finishes.
- Easy to change graphics or magnetic strips.
- Choose from wall or ceiling mount.
- 16", 23", 37" or 44" strip & image widths.
- Changeable pricing option for full graphics.
- Flush wall mount or angle mount bracketing.
- Four size options including extra large.
- Stock graphics included (custom graphics are available).
- Non-glare flexible lens protects and holds graphic.
- Easily expandable.
- Maintenance-free.

Price Includes:

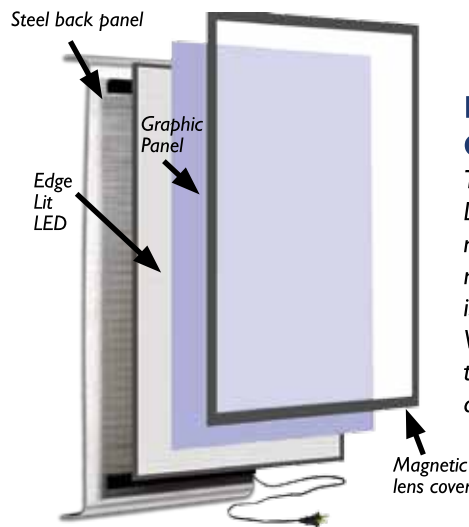
- Powder-coated background color of your choice.
- Board design, menu design and printing included.
- Aluminum frame.
- Magnetic word strips, price chips and graphics.
- Non-glare flexible lens.
- Flush wall mount or angle mount bracketing.



MC27F Metal contour board in blue frame finish.



Side view of contour board.



Exploded view - LED Contour

The steel back panel containing the Edge Lit LED is mounted to a standard wall mount (optional angle mount available at no additional cost). The printed graphic is held in place by a magnetic-edged Flex VU lens. To change the graphic, simply lift the Flex VU lens and place the new image and replace the lens cover.



Non-Illuminated Graphic

The Flex VU lens uses a magnetic-edge, non-glare protective finish. Quickly and easily change a graphic within seconds.



Magnetic

The Magnetic Contour board can use both magnetic strip pricing and graphic images.

Free Layout & Design

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Magnetic Strip Color Options

Black
Grey
White
Rich Red
Orange
Golden
Yellow
Green
Teal
Royal Blue
Sky Blue
Purple
Chestnut Brown
Burgundy
Rust
Mustard
Mocha
Tan
Forest Green
Olive
Sage
Rose
Lilac
Periwinkle

Nine frame finish options

Candy Red
Robin Red
Candy Blue
Tahoe Blue
Candy Green
Fern Green
Midnight Black
Canyon Copper
Starlight Silver



Magnetic strips for easy menu changes



Change prices easily with magnetic price chips - and they are included!

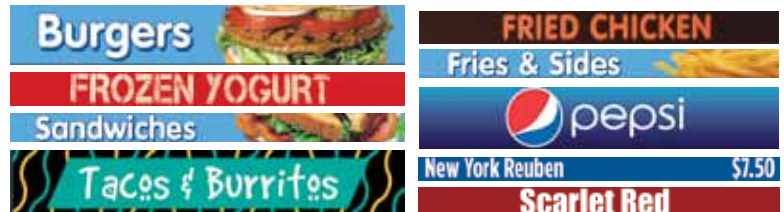
How to Order:

- 1 Determine content on each panel.
- 2 Choose from illuminated, non-illuminated or magnetic.
- 3 Determine the size of the boards from the chart on the below. Also determine number of boards needed.
- 4 If you've chosen a combination of magnetic strips and graphics, determine the color of magnetic strips that you'd like from the strip colors on the below.
- 5 Also determine the strip size from the magnetic strip sizes on the below.

Fried chicken wordstrip after.

Graphic strips now available!

Now, your choice of graphics, fonts and colors available on wordstrips.



Replacement Strips

Replace any two 1" H strips with one 2" H strip.

16" Wide Panels

IS16 - 16" W x 1" H
IS12 - 12.5" W x 1" H
2S16 - 16" W x 2" H

23" Wide Panels

IS23 - 23" W x 1" H
IS19 - 19.5" W x 1" H
2S23 - 23" W x 2" H

37" Wide Panels

IS37 - 37" W x 1" H
IS37 - 33" W x 1" H
2S37 - 37" W x 2" H

44" Wide Panels

IS44 - 44" W x 1" H
IS44 - 39" W x 1" H
2S44 - 44" W x 2" H

Board Size Options

Code	Description	Board	Panel
MCI6L	LED illuminated	17" W x 24" H	16" W x 22" H
MC23L	LED illuminated	24" W x 24" H	23" W x 22" H
MC37L	LED illuminated	38" W x 24" H	37" W x 22" H
MC44L*	LED illuminated	45" W x 28" H	44" W x 26" H
MCI6F	Flexvu graphic	17" W x 24" H	16" W x 22" H
MC23F	Flexvu graphic	24" W x 24" H	23" W x 22" H
MC37F	Flexvu graphic	38" W x 24" H	37" W x 22" H
MC44F*	Flexvu graphic	45" W x 28" H	44" W x 26" H
MCI6M	Magnetic strips	17" W x 24" H	16" W x 22" H
MC23M	Magnetic strips	24" W x 24" H	23" W x 22" H
MC37M	Magnetic strips	38" W x 24" H	37" W x 22" H
MC44M*	Magnetic strips	45" W x 28" H	44" W x 26" H

*New XL 44" Wide Panel Size